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INTELLECTUAL PROPERTY LAW AND RELATED MATTERS

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April 26, 2005

Via Facsimile 703.872.9306

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Re: Serial No.: 09/833,099
Internet-Audiotext electronic Advertising System with Psychographic Profiling and Matching
Examiner: Unassigned
Art Unit: 2661
Confirmation No.: 1374
Our File: 1405-1012

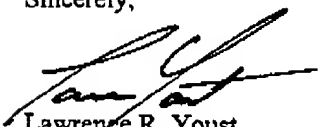
Dear Sir:

Enclosed for filing please find the following items (1 + 1 pages) relating to the above-identified application:

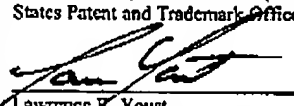
- (1) Power of Attorney and Correspondence Address Indication Form (1 page).

If you have any questions or comments concerning this matter, please call the undersigned at your earliest convenience. Otherwise, please accept the enclosed.

Sincerely,


Lawrence R. Youst
Reg. No. 38,795

Enclosures

<p>Certificate of Transmission Under 37 C.F.R. §1.8</p> <p>I hereby certify that this correspondence is being transmitted by facsimile to the United States Patent and Trademark Office on April 26, 2005.</p> <p> Lawrence R. Youst</p>

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PTO/SB/01 (04-05)

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**POWER OF ATTORNEY
and
CORRESPONDENCE ADDRESS
INDICATION FORM**

Application Number	09/833,099
Filing Date	April 11, 2001
First Named Inventor	Gregory J. Speicher
Title	Internet-Audiotext Electronic Advertising
Art Unit	2881
Examiner Name	Unassigned
Attorney Docket Number	1405-1012

I hereby revoke all previous powers of attorney given in the above-identified application.

I hereby appoint:

☒ Practitioners associated with the Customer Number:

32376

OR

☐ Practitioner(s) named below.

Name	Registration Number

as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

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I am the:

☒ Applicant/Inventor.

☐ Assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/06)

SIGNATURE of Applicant or Assignee of Record

Signature	<i>Gregory J. Speicher, Inventor</i>	Date	4/25/2005
Name	Gregory J. Speicher	Telephone	614-899-7614
Title and Company	Inventor/Applicant		

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

☒ Total of 1 forms are submitted.

This collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.31 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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